



PRESS RELEASE

Paris, March 16th and 17th, 2019

BID GROUP ONE

IW
IMAPRESS WORLD
Founded in 1984

INITIATIVE
BUSINESS INITIATIVE DIRECTIONS



B & B CONSULTING

received
The BID Quality and Excellence Award
in the Gold Category

It is an honor to recognize B & B Consulting of Mexico for its Commitment to Quality, Leadership, Technology and Innovation in the continuous search for Excellence. The World Quality Commitment Convention, taking place at the Hyatt Regency Paris Etoile, by Mr. José E. Prieto, President of BID and received by Mr. Joan Borbolla, Director General symbolizes international recognition of leadership in Quality of B & B CONSULTING, for following the path to continuous quality improvement.



Building better business reputation worldwide

WQC PARIS 2019

PRESS RELEASE



BID, Paris

For the last 33 years Business Initiative Directions (BID), led by Jose E. Prieto and a group of qualified professionals from the academic world and from business and engineering sectors, has been committed to recognizing, educating and spreading Quality Culture around the world. To achieve this complex endeavor BID and BID Group One have created a series of International Quality Culture Conventions and Seminars. These events have become a high level business and institutional gatherings, allowing leading organizations from all over the world to meet and exchange thoughts, concepts and practices concerning Total Quality Management and Quality Culture. Through these International Quality Conventions, BID works tirelessly to offer recognition on the basis of the stories of success behind the leaders that follow the path of excellence. Men and women from all around the world that have shown how continuous improvement and life-long learning are the key to achieve Total Quality Management.

At the 2019 World Quality Commitment Convention in Paris, the WQC Awards were presented by BID and BID Group One on March 17th, 2019 at the Hyatt Regency Paris Etoile. The event gathered leading companies and organizations from countries around the world to be recognized for their achievements in Quality and Excellence. This year's convention was presided by Jose E. Prieto, President and CEO of BID, along with outstanding personalities from the business world and diplomatic corps.

The main media sponsor of the International BID Quality Convention was Imapress, a media group which covered the Awards Ceremony and promotes the quality achievements of the men and women that lead these exemplary organizations worldwide. With its publications in several languages such as English, French, Spanish, Russian and Portuguese, Imapress features and supports these successful companies and organizations awarded.

By assisting with the promotion and recognition of Quality Culture globally, the quality symbol becomes a universal communication icon for continuous improvement. The QC100 Total Quality Management Model, present in 180 countries around the world, allows the awarded organizations to receive and international endorsement for the implementation of integral quality processes through the technology and quality procedures. The 2019 World Quality Commitment carries international support, both media assistance through Imapress and technical support through the voluntary implementation of QC100 Total Quality Model, to improve efficiency in organizations and companies committed to achieving the highest standards of Quality.

According to Jose E. Prieto, President and CEO, "The award recipients are symbols of commitment to leadership, technology and innovation, making them models for others in their sectors." This commitment, represented by the 2019 World Quality Commitment, endorses the competitive advantages that each and every winning company or institution has, as an organization, allowing their leaders to delve further into the improvement of their business area.

Along with the International Quality Conventions, BID also supports and organizes a series of Seminars concerning Quality Culture that are held in collaboration with the Technical University of Madrid. This program is designed to reduce the gap between the academic and the business world, thus creating a forum to exchange ideas, to learn and spread improvement and to assist, with the support of theory and practice, to understand all the intricacies related to the world of Quality Culture.

From Europe, the Americas, Africa, Asia, Oceania and the Middle East, companies and organizations that received the World Quality Commitment recognition

in recognition of their achievements and commitment to quality in 2019, join a historic group of prestigious BID Winners, exemplary organizations and leaders that embody both excellence and success. Some of these world leaders in quality are published herein.

The 2019 World Quality Commitment (WQC) Convention and Awards Ceremony were held on March 16th and 17th at the Hyatt Regency Paris Etoile.

This event is part of the BID Quality and Leadership Recognition Program, a joint endeavor between BID and BID Group One, together with the Technical University of Madrid and Imapress, aimed at providing a very specific set of marketing and technical tools at a managerial level, to assist in efforts to reduce waste, boost productivity and increase profitability.

The award ceremony hosted companies and organizations from 5 continents of the world, selected for their achievements in Quality and Excellence. It was presided over by Jose E. Prieto, President and CEO, along with outstanding personalities from the business world and diplomatic corps. Mr. Prieto stated that "The award recipients are icons of commitment to leadership, technology and innovation, making them models for others in their sectors."

Imapress, has covered award-winning companies and organizations from all over the world, that received the BID Quality Award throughout the years, in recognition of their commitment to quality. By receiving the quality symbol they join the historic group of prestigious BID winners who commit to the principles of BID's QC100 Total Quality Management model present in 180 countries, creating a firm ground for the implementation of integral quality processes through the technology and procedures of this model.

Important figures, contributing to continuous quality improvement in the business world, in institutions and organizations, formed part of the BID Quality and Leadership Recognition Program in Paris in 2019.

King Abdulaziz Port Dammam - Saudi Arabia

With over 2,500 vessels and 25.9 million tons of cargo per year, it is the largest port in the Persian Gulf, and the second largest and second busiest port in the Middle East and Northern Africa area (MENA). King Abdul Aziz Port is a major connection hub for the entire region and the world. With state-of-the-art technology, the port caters to the oil industry at the same time being a key distribution center for major landlocked cities in the country, particularly Riyadh.

Pruksa Holding Public Company Ltd. - Thailand

Offering integral solutions in the complex real estate market, this company has slowly become an international reference of Excellence and Quality, and a real powerhouse in the Asian real-estate market. Currently present in Thailand, India, Maldives, and Vietnam, the brand has developed housing solutions for thousands of families across the globe. One of the key elements of success for Pruksa is pursuing, with absolute commitment, the goal of Total Customer Satisfaction.

SS International Engineering WLL - Qatar

With outstanding expertise in three complex fields such as Building Automation, Industrial Automation, and Power & Control Switchgears, it has become a regional powerhouse in Qatar, developing some of the country's most renowned projects such as the Hamad International Airport Power Monitoring & Control Systems, or the Aster Hospital Building Management System. Currently, the company has committed itself to pursue continuous improvement to achieve Excellence.

Kafubu Water and Sewerage Co. Ltd (KWSC) - Zambia

With the vital role of providing clean water and sanitation services, this institution is one of the power players in the region of the Copperbelt Province of Zambia. Covering the districts and councils of Ndola City, Luanshya and Masaiti, the main goal of KWSC is to provide clean drinking water and manage and dispose of sewage collection.

Hotel Lella Baya & Thalasso - Tunisia

Offering thalassotherapy treatments in Tunisia this hotel cares not only for the guests' comfort but also for their well-being,

by offering health solutions that combine sports, restaurants, beach activities and natural treatments with sea water and salt.

Clinica do Tempo - Portugal

Under the management of Dr. Humberto Barbosa, one of the world's most renowned anti-aging experts, this network of ultra-specialized clinics in Portugal provide integral treatments designed to prevent, delay and ultimately minimize the effects of aging in their patients. Approaching a non-invasive holistic medicine, their revolutionary treatments combine nutrition, medical procedures, psychiatric and well-being techniques, under the most demanding Quality controls, to successfully achieve the objectives of those who believe in improvement. Dr. Barbosa's approach to anti-aging medicine derives from its multidisciplinary background – very much like Leonardo Da Vinci – combining knowledge of engineering, humanity and medicine to attend to the human body as a whole: physically and mentally.

Lebanese Agricultural Research Institute - LARI - Lebanon

In existence since the creation of the Experimental Tel Amara Station in the Bekaa Valley immediately after World War II, as an agricultural training center, LARI is one of Lebanon's best ventures for a greener future. By researching, educating, training and experimenting on new, more resilient, efficient and eco-friendly crops and agricultural techniques, LARI, with its 8 experimental stations, provides key technological support to the Lebanese farmers.

FTL - First Transport Lines, a.s. - Czech Republic

Founded in 1949 as the state-owned bus company Brno to provide local transportation inside the Czech Republic, it has grown to become a regional service, providing international routes all across the European Union. One of the key elements behind its success is the diversification of services, offering now cargo services, truck transports and per request bus, car and truck transportation both for people and merchandise.

Université d'Abomey Calavi - Benin

Founded in 1970 with the driving purpose of promoting, providing and researching, all sciences and human studies, this university is the main hold of knowledge of Benin as well as the main university in the nation. With 16,000 enrolled students, the university has become a hub for new business models as well as a cradle for technological improvement not only to Benin but to the entire region.

B & B Consulting - Mexico

Founded with the clear goal of tackling one of the world's most complex fiscal and tax markets, this firm has committed itself to the mission of providing integrated and updated legal and accountant solutions for all of their clients. Working in the fields of legal advisory, accountability and auditing, taxes and fiscal planning, the firm is a staunch and reliable ally of all business and governmental institutions wishing to be successful in the challenging Mexican market.

These leaders designated by BID join the ranks of global BID members, with prime examples of quality achievement such as:

Tomar Construction LLC - USA

Fully committed to ethical practice and efficient development of construction projects, it excels at operating under non-confrontational, non-adversarial business practices, that pursue efficiency and total customer satisfaction, while increasing effectivity. With a strong focus on General Mechanical Process Construction and HVAC projects, Tomar has become a reliable supplier of government, the USA Military forces and many other top companies.

Stadium Management South Africa (Pty) Ltd - South Africa

Tasked with the vital and complex labor of the control, maintenance and management of the operations of the main stadiums in South Africa: FNB, Orlando, Dobsonville and Rand facilities, it has become an icon of organization and efficiency. It has evolved in the vision of stadiums as more than just sports facilities, turning them into business and entertainment venues, to be monetized and to increase its profitability and ultimately to reinvest in the quality of the facilities itself.

Megaworld International - Philippines

Specialized in residential development, Megaworld is a key player in the progress and prosperity of the Philippines. Promoting new developments carried out in compliance with the utmost international standards of Quality and Excellence, it has garnered a reputation of cost-efficiency, top quality projects and reliability.

Sociedade Mineira de Catoca, Lda - Angola

Dealing with prospecting, exploration and diamond extraction, it is the largest and most renowned mining company within Angola's profitable diamond market. Producing over 75% of all the Angola diamonds, Catoca has grown into a conglomerate, which is currently a fusion of Endiama (Angola), Alrosa (Russia), Lev Leviev International - LLI (China) and Odebrecht (Brazil).

The purpose of this 2019 International Quality ceremony is to gather some of the most remarkable examples of success, leadership and commitment to Total Quality Management. In the following lines, BID presents a tribute and recognizes companies and organizations that participated in the International Quality Conventions.

ICM Proyectos 2001 C.A. - Venezuela

Specialized in the construction and maintenance of industrial and power facilities, this company has become a staple of efficiency and tailor-made solutions for large industrial complex, in particular, petrochemical industrial facilities. Precisely to cater to the oil and petrochemical industry high-demanding needs, ICM developed an elite maintenance unit ultra-specialized in quick time response and emergency response for oil refineries, petrochemical industrial complex, and oil derivative processing plants.

Port of Kotor Authority - Montenegro

The beautiful port of Kotor in Montenegro has aimed for a massive tourism industry, and docking more than 400 international cruises per year, the bet is already paying off, turning the town into one of the main European ports of call. The Kotor Port Authority controls more than 100,000 tourists per month, providing all kinds of services for the massive cruise ships that dock in the crystal clear waters of the Kotor bay. The walled city is an old Venetian trade port, which has nowadays achieved status as an UNESCO World Heritage Site. Kotor has decided to expand its cruise port and to do so has begun to build a massive new port on the narrow water way leading from Budva to Kotor. The new facility will hold twice the amount of the current cruise port, with striking views of the bay and the Island Church "The Lady of the Rocks".

Ashgabat International Airport
Inaugurated in 2016, the Ashgabat International Airport is a 3.4 billion dollar mega airport, created to transform Turkmenistan into a trading powerhouse between the Middle East, Russia and Europe. This massive project was commissioned by the Turkmenistan Government to the renowned Turkish construction firm Polimeks, which created a top notch facility that uses biometric controls, holographic displays and state of the art avionic and air traffic control systems developed in Germany specifically for this airport. The airport terminal is spectacularly ornamented, with entire parts of the building covered in gold and other precious materials. The Ashgabat International Airport is perhaps the world's most luxurious airports, capable of handling up 14 million passengers per year.

American University of Beirut - Lebanon

Founded in 1873, this is the top educational institution in Lebanon, and one of the prime references of high-level universities in the world. The American University of Beirut (AUB) has approximately 8,000 students per year, with an endowment of 500 million dollars and a 61 acre campus. With six different faculties, this house of knowledge provides learning and training in all fields of science. AUB maintains a heavy focus on experiential learning and practical application of academic theories, in order to develop top notch professionals capable of working under the latest technological improvements.

Cabinda Gulf Oil Company Limited - CABGOC - Angola

This Chevron subsidiary, operating in Angola since 1958, is one of the top petroleum producers in the country, with an average net daily production that in 2014 attained 114,000 barrels of liquids and over 2 million m3 of natural

gas. Working with Sonangol, Angola's national oil company, it has invested more than \$215 million since 1988 in programs related to health, education and economic development, to create value for the community and business.

Canal Mooring & Lights Co. (Suez Canal Authority) - Egypt

Associated with the Suez Canal Authority and a member of the Arab Sea Port Federation, it is a pioneer in the mooring of vessels that transit the Suez Canal and different Egyptian ports. With an issued share capital of over 12 million USD, it also provides light, gas detection, drilling and other marine services.

Obecní dům a.s. - Czech Republic

Located in the heart of Prague, this Art Nouveau building was opened in 1912 as a symbol for the country. This remarkable construction with high quality craftsmanship has witnessed the proclamation of independence of the country. Nowadays, it hosts concerts, balls and fashion shows offering a unique experience.

During these 32 years of recognizing, educating and promoting Quality Culture around the world, Business Initiative Directions (BID) together with BID Group One has had many unforgettable moments in our Conventions, and we are very proud to have had the privilege of presenting the BID Quality Award to numerous representatives from the world of business and science as well as education and institutions, leaders that had become international examples of success and commitment to excellence.

Al - Ittefaq Steel Products Co. - Saudi Arabia

Belongs to Al Tuwairqi Holding, currently the 26th corporation of the top 100 in the country, whose growth also encompasses areas of the Middle East, South Asia & Europe.

The Holding has become the largest privately owned steel organization in the Middle East. It is specialized in the production of steel construction materials such as billets, rebar, rebar coil and plain wire rod.

Grant Thornton - Russia

A leading audit and consulting firm with over 15 years of success and part of Grant Thornton International, it is a multinational firm present in over 135 countries, with a total revenue of US \$4.8 billion in 2016. In 2015 it became a member of Baker Tilly Russia, thus uniting forces and becoming a part of Baker Tilly international alliance.

ICICI Bank - India

India's largest private sector bank with 3,800 branches and over 11,150 ATMs in India: ICICI Bank is present in 19 countries, subsidiaries in the U.K., Russia and Canada, and branches in the U.S., Singapore, Bahrain, Hong Kong, Sri Lanka, Qatar and Dubai. Its assets are valued in excess of 152 billion USD in 2017.

NCR Corporation India Private Limited - India

Technology company specialized in kiosk products and IT services. It belongs to NCR U.S., ranked 409 on the Fortune 500. Listed on the NYSE, has 39,500 employees and revenues of over \$6.5 billion. NCR India specializes in point-of-sale terminals, automated teller machines, check processing systems, barcode scanners and business consumables.

Downer - New Zealand

It is renowned for engineering and infrastructure management services. With over 20,000 employees across Australia, New Zealand, the Asia Pacific region and the UK. Downer develops mining, blasting, mineral processing, general infrastructure and airport projects worldwide,



The President of Turner International Middle East, Mr. Ali H. Odeh, received the BID International Quality Award in Geneva from Jose E. Prieto, President from BID. The award is a tribute to the construction of the tallest building ever built in the world, the Burj Khalifa, reaching a height of 828 meters which continues being the world's highest structure.

specializing in railroads and light rail buses networks.

Vietnam Oil and Gas Group (Petrovietnam) - Vietnam

This strong economic corporation from Vietnam is the leading petroleum group in the region with massive hydrocarbon exports and high-priced contracts for gas and petroleum exploration, production and refining. Petrovietnam recently completed the Nghi Son Refinery and the Petrochemical Project Management Board (PMB) in order to establish a more robust petrochemical capacity.

Zepter International

A multi-sector company with 100,000 consultants and employees in over 60 countries, with 80,000 satisfied clients. It has factories in Switzerland, Germany and Italy. Zepter is renowned worldwide for home care products, such as high-end quality kitchen utensils and cosmetic products.

NTPC Ltd. - India

India's largest power company, expected to be a 130,000 MW company by 2032. It is ranked 408 on the Forbes 2000 list in 2017. India's NTPC currently holds carbon base, coal based and hydro based power stations, and it is developing several renewable energy projects with eolic energy for India.

Interconstruct 93 - Romania

With more than 8,000 technical employees it has offices in the United Arab Emirates, Hungary and Italy. Established in 1993, this ISO-certified company offers quality technical services such as oil and gas, petrochemicals, water projects and infrastructure solutions in Romania, Germany, Hungary, Italy, UAE, Saudi Arabia, Qatar, Jordan, Egypt, Nigeria, Kazakhstan and Turkmenistan, among others.

Franklin Electric - U.S.

The largest manufacturer of submersible electric motors and one of the most important providers of water and fueling systems in the world, headquartered in the U.S., it operates on a global scale with facilities in Europe, Africa, North and South America and Asia.

Transporte Gottig S.R.L - Argentina

With more than 45 years of experience, this ISO certified business started as a representative of Astra in the country and then became an important owner and supplier of fuel service stations. Focused on the transportation of light liquid fuels it is committed to security and quality policies, and environmental protection.



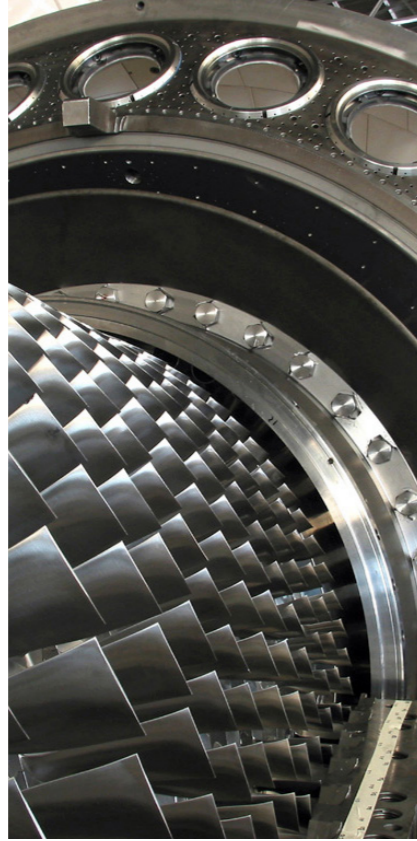
Inter RAO

RAO UES of Russia received the International Star Award for Quality through former Minister of Finance of Russia, Sergey Dubinin

Sergey Dubinin, former Minister of Finance in Russia during Yeltsin's Presidency and Chairman of the Central State Bank of Russia, received the Award as Deputy Chairman of RAO Unified Energy System of Russia from President of Business Initiative Directions, Jose E. Prieto. The Unified Energy System is the Russian electrical company historically providing 70 percent of the country's electricity generation, as well as exporting to Scandinavian countries and the Commonwealth of Independent States. Sergey Dubinin is a current Member of the Board of Directors of CJSC VTB Capital.



BID's International Star Award for Quality to RAO "UES of Russia" in Geneva. Receiving the trophy as Vice-Chairman of the Board of RAO "UES of Russia," Sergey Dubinin.



Ansaldo Energia

Ansaldo Energia, BID International Quality Award recipient, is proud to have signed a 100 million euro-contract with Power Machines, the main producer of electric generation systems in Russia. This agreement reinforces the Italian company's leading role in the Russian market where Ansaldo has been granted five contracts worth over 300 million euros to supply 14 gas turbines. Ansaldo Energia is an Italian power company headquartered in Genoa, and a subsidiary of Finmeccanica, an Italian conglomerate, the second largest industrial group and the largest of the high-tech industrial groups based in Italy. Ansaldo Energia is, indisputably the leader in its country and sector, an received the International BID Award for Quality from the President of Business Initiative Directions, Jose E. Prieto, in recognition of its leadership and business achievements worldwide.



Mr. Enrico Casini, General Director of Ansaldo Energia at the International Star for Leadership in Quality Convention in 2008



Hong Yuen Electronics Ltd.

Since 1977, Hong Yuen Electronics has worked towards one main objective: "To be a world-renowned PCB manufacturer with first class performance in the areas of technology, plant facilities, human resources, product developments, and management." Belonging to China Aerospace International Holding Limited (CASIL), Hong Yuen received the BID Star for Leadership in Quality Award in New York. Thanks to the company's rigid enforcement of the Total Quality Management Model (TQM), Hong Yuen Electronics Ltd., a public listed company in Hong Kong, has become a leader in China with a factory surface of 35,000 square feet and 1,300 employees. Extending its trade market to China, the U.S., Europe, Hong Kong, and Asia Pacific, it has specializes in rigid PCB, rigid flex PCB, flexible PCB, and SMT assembly. Today Hong Yuen focuses on research and new production methods to satisfy the international market's changing demands.



The representative of Hong Yuen Electronics Ltd. at New York received the International Star for Leadership in Quality Award from Mr. Jose E. Prieto, President and CEO of BID



ETIMADEN – Etiproducts Ltd

As the largest producer of boron products in the world, this Russian subsidiary of Eti Maden IGM, a Turkish State-owned Company holds 75% of the world's boron reserves and covers over 50% of the world's boron needs. The company's area of boron is located in Russia, Belarus, Azerbaijan, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, Uzbekistan and Georgia. Boron is a metalloid with semiconducting properties used in many fields such as agriculture, ceramic industry, oil and gas chemicals, among others. In addition, Etimatik Boron-based Cleaning Product have also begun its production since 2014. The investment on 30,000-ton capacity compacted calcined tinal production plant is still in progress and it should be finish in the near future



Mr. Onur Engin Kerimoglu, General Manager of ETIMADEN – Etiproducts Ltd, from Russia, with the IAE Award



ArcelorMittal

This leading steel and mining company is present in 18 countries across 4 continents and has an annual production capacity of 119 million tonnes and a workforce of 199,000 employees in 60 countries. Regarding the steelmaking operations, it had revenues of 79.4 billion USD and crude steel production of 91.2 million tonnes in 2013, which represents around 6% of the world steel output. In the mining business it produced 70.1 million tonnes of iron ore and 8.8 million tonnes of coal and it has set a production target of 84 million tonnes of iron ore by 2015. It has also invested 270 million USD in research and development and works with 1,400 full-time researchers and 11 laboratories worldwide. It is listed on the stock exchanges of New York with a maximum price of 45.78 USD and a minimum price of 9.28 USD in the last five years.

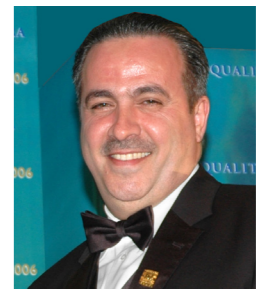


Nelson Barros, CEO & MD of Arcelor Mittal Point Lisas Limited received the BID Award from Jose E. Prieto.

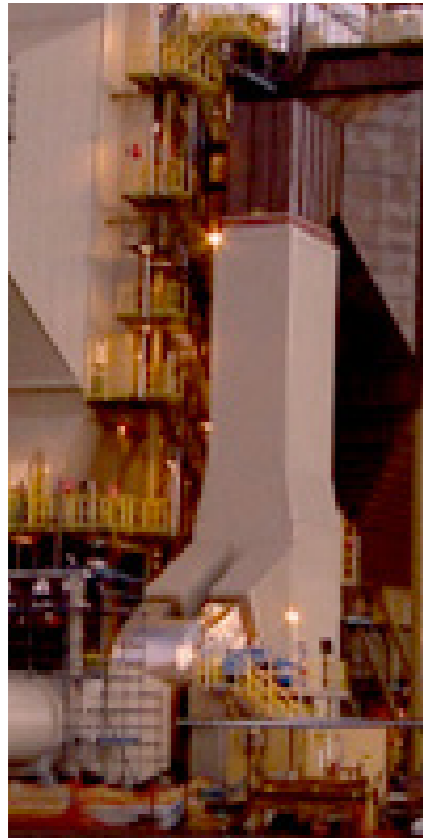


Turner Construction Int'l

The Burj Khalifa tower in Dubai was completed in 2009 and officially opened on January 4, 2010. It stands 828 meters tall - just 5 meters shy of half a mile, nearly 300 meters taller than the previously tallest floored building in the world, the Taipei Tower in Taiwan. The tallest man-made structure, the Burj Khalifa's budget was approximately \$4.1 billion USD. Turner Construction, which managed the construction of the tower, works with around 1,500 projects per year, 5,200 employees worldwide and 46 offices in the U.S. With a construction volume of \$8 billion USD, it specializes in construction management, consulting, contracting, and insurance and risk management, leading the construction of many famous buildings, such as the United Nations Secretariat in New York, the United Airlines Terminal 1, Madison Square Garden, the American Stock Exchange and the Rose Garden Arena. The company received the BID Award for Quality in recognition of success worldwide and its commitment to quality services and excellence.



The President of Turner International Middle East, Mr. Ali H. Odeh, received the BID International Quality Award in Geneva



Kalagadi Manganese

Daphne Mashile-Nkosi, leading Kalagadi Manganese, triple recipient of BID Quality Award

Held by ArcelorMittal (50%), Kalahari Resources (40%) and IDC (10%) Kalagadi Manganese specializes in the exploration for manganese in the Kalahari Basin in 3 farms which have nearly 960 million tons of manganese ore with a capacity to produce 2.4 million tons per year . Its Chairperson, Daphne Mashile-Nkosi has an impressive track record as an anti-apartheid activist and women’s rights advocate and is responsible for the creation of over 30,000 jobs in the Northern Cape.



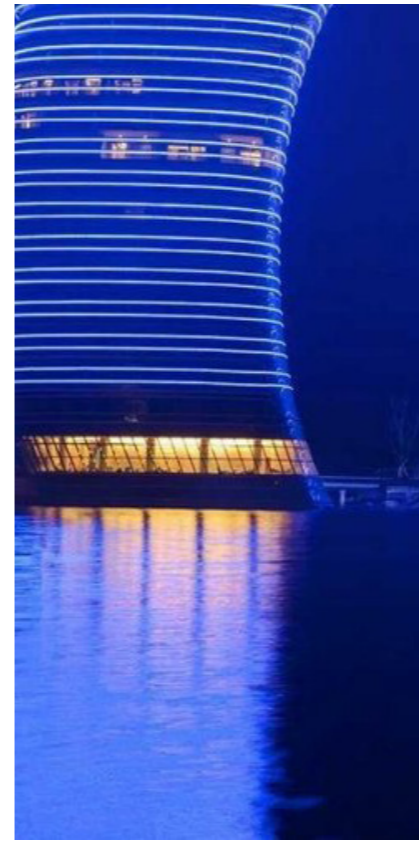
Cooperativa Regional dos Cafeicultores de S.S. do Paraiso Cooperaiso

Founded in 1960, it has always searched for the best results in the regional and national coffee planting from its privileged spot at an average altitude of 1000m with a temperature of 69° F and rains of 1600 mm. The region has a coffee production area of 1,652,850 square meters and an annual production average of 3,234,400 millions sacks of coffee.



Kaspersky Lab

With 21 years of experience in the security IT area, is an international group which has 33 representative offices in 32 countries across 5 continents. Ranging from small and medium size business to large governmental commercial organizations, it has a client base of 270,000 companies worldwide and serves 400 million people with its endpoint protection solutions. Currently it employs 3,800 qualified professionals and its global revenue in 2015 was of 619 million USD.



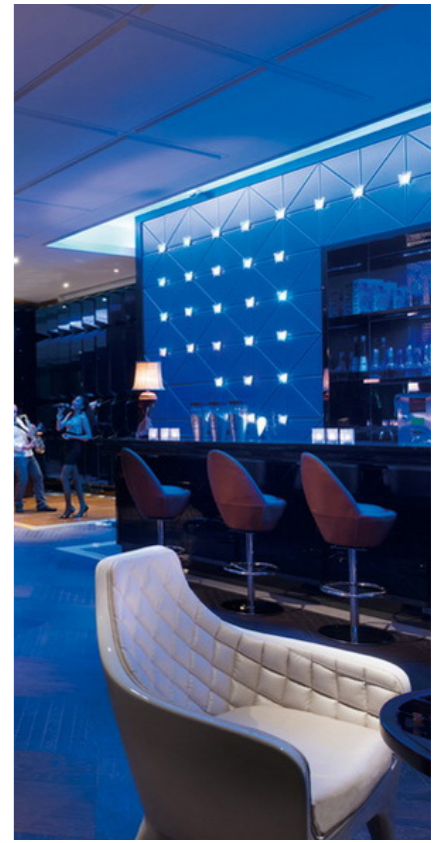
GRUPO TORCELLO Estación Central Buenos Aires

Founded in 1998, this investment company has work internationally with countries such as Brazil and the U.S.A., in the development of important public and private projects such as the Porto Belo harbor. It has also been in charge of major construction projects in Argentina, such as the remodelling and expansion of the Palace of Justice and the construction of the River Plate Forum. Currently Torcello is working on developing several international civil works projects.



Gulf Health Council for Cooperation Council States

The Health Minister’s Council objective is to establish joint policies and joint health regulations among all the Arab nations in the Persian Gulf. As one of the most prominent international cooperation institutions, the Health Minister’s Council works with The United Arab Emirates, Kingdom of Bahrain, Kingdom of Saudi Arabia, Sultanate of Oman, Qatar, Kuwait and the Republic of Yemen, who joined the Council in 2003 to become the seventh member. This prestigious institution, key for the Arab world and for the health of its citizens was created 1976 has one of the specialized committees oriented towards a regional integration of the Arab Gulf states, in an attempt to establish something similar to the European Union in the region.



Gulf STAR Group

Since 1992 the group has been a major player in the new economy of the country, with an important presence in many business areas, such as advertising, engineering, marine services and transportation. Focusing on customer loyalty, it invests in innovation to develop technology, delivery models and create labour pools. In recent years Gulf Star Group has developed several projects in the luxury and hospitality sector, sponsoring the Culinary and Mocktail Contest featured at the Hospitality Qatar 2016 and creating the exclusive Lamborghini Lounge for the 24th Men’s World Handball Championship Qatar 2015.



Daphne Mashile-Nkosi on the cover of Forbes Magazine



Carlos Melles, President of COOPARAISO, received the Century International Quality ERA Award, from Jose E. Prieto, President and CEO of BID



Nikolay Grebennikov, Chief Technology Officer of Kaspersky Lab, received the WQC Award, from Jose E. Prieto, President and CEO of BID



Arch. Julio Torcello, President of GRUPO TORCELLO Estación Central Buenos Aires with the 2015 CQE Award.



Prof. Tawfik A. M. Khoja, Director General of Health Ministers’ Council for Cooperation Council States, from Saudi Arabia, with the IQC 2014 BID award.



Naveed Abdulla, Business Director of Gulf STAR Group, from Qatar, received the ISAQ Award from Jose E. Prieto, President & CEO of BID



Alcoa

Alcoa Howmet has been providing sophisticated coating services to the aerospace and power generation industries since 1963. Alcoa is the world's third largest producer of aluminum with revenues of \$23 billion USD. It is the world's leading producer of primary aluminum and fabricated aluminum, as well as the world's largest miner of bauxite and refiner of alumina, and a very important supplier of superalloy metals, titanium ingots, ceramic products and advanced tooling. It conducts extensive research to aid development of its materials, products, and process technologies and is the top manufacturer of components for jet aircraft, gas turbine and other advanced-technology industries. From its operational headquarters in Pittsburgh, Pennsylvania, in the U.S., Alcoa operates in over 30 countries throughout the world.



Romain Rérolle (right), Director and Joël Henry, Head of Quality of Alcoa Howmet Gennevilliers received the award from Jose E. Prieto.



Khrunichev State Research and Production Space Center

Leading Player for Russia in Space

Approximately 40,000 people in Russia and other countries are employed by Khrunichev Enterprises, recipient of the BID International Arch of Europe for Quality Award. Khrunichev Enterprises is the main supplier and component manufacturer to the avionic and space industries for both Russian and International Space programs. Along with its role as an essential supplier to the medical, consumer-goods and other industries, the companies of the Khrunichev Group produce a wide range of engineering appliances. The Khrunichev State Research and Production Center was awarded by Business Initiative Directions President, Jose E. Prieto, for its commitment to quality in the production of space-launch systems. It was recognized with this trophy which symbolizes success and business achievements in the fields of quality and excellence.



Jose E. Prieto, President and CEO of BID presents the International Arch of Europe Award to Anatoly Ivanovich Kiselev, General Director of the Khrunichev Research and Production Space Center



TATA Elxsi

The BID World Quality Commitment Award was presented to India's Tata Elxsi in Paris. The General Manager of the Automotive Division, Ramanathan Natarajan, represented Tata Elxsi and received the Quality Award from the President of BID, Jose E. Prieto. Tata Elxsi belongs to Tata Group, one of India's largest and oldest conglomerates, with over a hundred companies and over 695,000 employees in six continents. With a total 2016-2017 revenue, Tata companies altogether achieved \$100.39 billion USD capitalization. The Tata Group, a multinational conglomerate based in Mumbai, has interests in steel, automobiles, information technology, communication, power, as well as tea and hotels. With operations in more than 80 countries, its companies export products and services throughout the world.



R. Natarajan, General Manager of the Automotive Division, with the WQC Award, having received the award from Jose E. Prieto, BID President.



Reliance Infrastructure Ltd.

Reliance Infrastructure, the largest private sector power utility company in India, is ranked among the top 5 players in power trading in India and has a operational income of around 1.1 billion USD yearly. It is chaired by Anil Ambani, of India's Ambani family, the richest family in all of India and one of the richest families in the entire world. Tackling strategic areas such as defense infrastructure, metro lines, roads and highways, energy plants, energy generation, power transmission lines and power transmission infrastructures for distribution, Reliance Infrastructure is one of the key companies building the future of India. Well-aware of their leading role in their sector, Reliance has created an EPC Division, focused on developing energy projects in accordance to the highest quality standards and successfully meet even the most stringent measures. The division has been recertified for ISO 9001 by BVQI and also includes Integrated Management System certifications and Occupational Health and Safety Management (OHSAS).



Reliance's emblem emblazoned on its aircraft

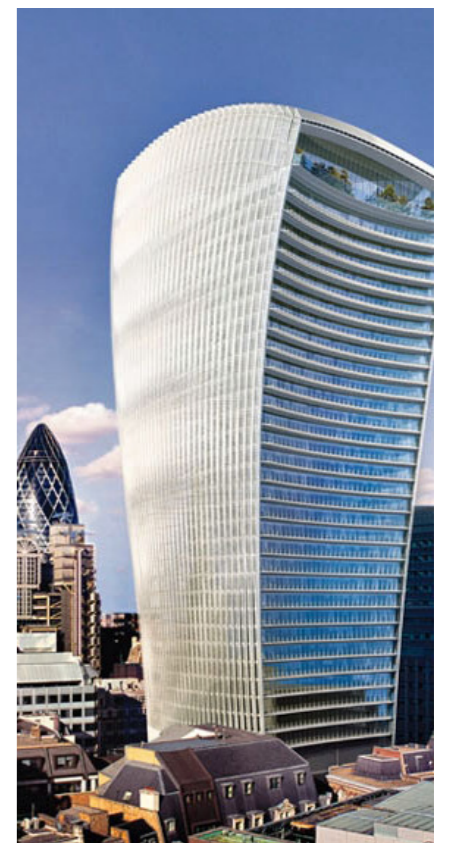


Indian Oil Corporation

Indian Oil Corporation is India's largest enterprise, known as 'The Energy of India' and ranks among the Global Fortune 500. It caters to half of India's oil needs, providing 31% of national refining capacity, and up to 70% of all the pipelines in the sub-continent. In 2014-2015 the company sold 71.8 million tons of oil to all markets, a 2,5% growth increase from the previous year. Adding to the company's intellectual wealth, last year IndianOil filed for 92 different patents on oil production and oil related tools, techniques and formulas. It remains one of the most profitable oil companies of the world, with revenues at the mark of the 66 billion dollars.



P. S. Rao, Executive Director of Indian Oil Corporation Ltd., ranked 161 in the Fortune Global 500, from India



CH2M HILL, Global services for Project Management

With more than 20,000 employees, located in 170 offices in 50 countries worldwide, this global firm, based in the USA, provides safe and cost-effective project solutions and management. Working in the fields of water, transportation, environment, energy and power, facilities and infrastructure, this company, with ethics at the forefront, it has an annual revenue of \$5.2 billion U.S. ranked 494 on the 2017 Fortune 500, and boasts clients in the private and public sectors, such as Procter & Gamble, Chevron Chemical Company, the U.S. Navy and United Airlines.

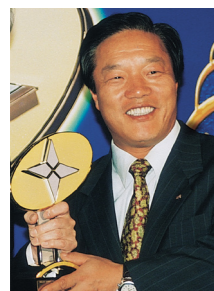


Frank Birmeyer, European HSEQ Director & Country Manager Germany of CH2M HILL with the BID International Quality Award and Craig Miller, President of the QC100



KEPCO Korea Electric Power Corporation

World-class electric power company ranked 177 on the 2017 Fortune Global 500, with nearly 20,000 employees, and listing \$51.5 billion USD in annual revenues. Headquartered in Seoul, the company's assets amount to \$147.4 billion USD. and supplies 93% of the electricity to its population. Dong-Jun Kim, GM & CEO of its New York office, received the International Quality Summit Award from BID's President, Jose E. Prieto, at the Quality Convention in New York.



The General Manager and CEO of the New York office of Korea Electric Power, Dong-Jun Kim, received the B.I.D. International Quality Summit Award in New York.



Dogus Holding

One of Turkey's most prominent infrastructure construction companies with current projects valued at \$3.8 billion USD with total projects since inception worth over \$12 billion USD. With over 18,000 employees serving more than 5 million customers, it has an impressive portfolio which includes one of Turkey's largest banks, Porsche, Audi and Volkswagen, among others.



Deniz Bayel Feyizoglu, Corporate Communications Manager of Dogus Holding A.S., from Turkey, with the BID Award



Saudi Arabian Fertilizer Company - SAFCO - IBB

Belonging to SABIC at 209 on the Fortune Global 500, SAFCO is the result of a joint venture between the Government and the citizens in 1965. This fertilizer company specialized in the manufacture and marketing of chemical fertilizers, ranked 1803 on the 2016 Forbes Global 2000, has 1046 employees and a capital of nearly US\$890 million. It has expanded its activities through ownership of 50% of the National Chemical Fertilizers Company.



Abdulrahim Ahmed ALREBEH, Senior Manager, Quality Assurance Department of SAFCO, received the WQC Award, from Jose E. Prieto, President and CEO of BID



Downer New Zealand

Downer EDI Works is one of the world leading infrastructure solutions provider, working in the fields of transportation, mining, energy, industrial engineering, utilities and communication facilities. This company is an international reference for road construction and maintenance, railroad projects, civil works and water services infrastructure, with its group of more than 20,000 employees having achieved over 7 billion dollars in revenues yearly since 2013 and becoming one of the top options for any large infrastructural project in the Pacific area.



John Beattie, Executive General Manager of Downer New Zealand, with the International Star for Leadership in Quality Award



Educating and promoting Quality Culture

BID is fully committed to educate and to promote Quality Culture and Total Quality Management. To fulfill this mission, BID provides support and media endorsement, through an alliance with Imarpress, for the companies that have achieved international recognition by receiving the BID Quality Award. This support provided by Imarpress is reflected in more than 21 different publications worldwide, written in five different languages: English, French, Spanish, Russian and Portuguese.

The recognition provided by the BID Quality Award, allows companies to use Quality Marketing as a competitive advantage, increasing the effectiveness of all their marketing campaigns and also improving their brand recognition inside their own business sector.

The BID Quality Award bestows recognition, visibility, confidence and credibility to the companies and organizations that receive it. This

award, marks an invaluable process of consolidating the organizational commitment towards the achievement of Total Quality and excellence, and as such, companies are encouraged to use these award as both an outside marketing tool, and an inside organizational stimulus to press forward in personnel training, product improvement, management efficiency and overall quality.

BID, through its partnership with the Technical University of Madrid represented in a series of Quality Seminars, wishes to spread and promote core concepts of Quality Culture to the entire world. Concepts embodied in the BID Quality Award such as the transversal implementation of improvement in any organization, the understanding that everyone is part of the solution, and the necessity of investing in the continuous training and education of all the company stakeholders, in order to assure improvement and Total Quality.



Technical University of Madrid and BID educating for a Quality Future

Jose E. Prieto, President and CEO of Business Initiative Directions (BID), as part of his global plan to incorporate universities as platforms for teaching Total Quality Management and its derivatives, and on behalf of BID Group One, signed an agreement on April 16, 2015 with the Technical University of Madrid (UPM). The agreement, adopted by the Standing Committee of the Governing Council, adopts the academic model Aula Universidad Empresa (partnership between University and Industry) to give instruction in quality management. Mr. Prieto plans to expand the program to cooperate with various universities to create seminars, forums, conferences, classes and conventions, all with the purpose of spreading Quality Culture in companies and organizations around the world. Official events are to take place in the flagship cities of New York, London, Frankfurt, Geneva, Paris, Moscow, and Madrid. The most recent seminar presented under the UPM-BID cooperation

program, was entitled Quality Keys: Continuous Learning to Create a Quality Culture, and was presented in the Technical University of Madrid, on April 14, 2016. During this seminar, several prestigious companies and institutions from Spain presented their views and practices concerning Total Quality Management and Quality Culture.

The paper presented by Jose E. Prieto and his team represents the backbone of BID Group One, which is articulated on training, promotion and dissemination of quality culture. This paper was presented in four chapters: the first narrating the origin of Quality Culture from the early developments generated in the years before World War II, until the consolidation of the modern models of Total Quality Management, built in the seven years following the end of World War II. The second chapter will focus on the creation and peak of development of the Six Sigma system for Quality improvement and Quality control. The third chapter dealt with the huge communication challenge faced by Turner Construction International to manage construction of the tallest building in the world, the Burj Khalifa Tower in Dubai, which BID actively supported. And the fourth chapter closed talking about some of the emblematic figures of the modern business world and icons of success in three of the economic power houses of the twenty-first century, the United States, China and South Africa.

GENEVA
NEW YORK
LONDON
PARIS
FRANKFURT



BID Quality Summits in Top Cities and Convention Halls

BID International Quality Conventions are organized annually in emblematic cities which represent global centers of finance, culture and media. To choose these Quality Capitals, BID conducts a long search and selection process through a survey system in order to obtain the final cities.

The locations of the International Quality Conventions are global centers of commerce, culture and information. As a main center for the media, these places give our awardees the opportunity to share their successful business stories through these historical and prestigious cities.

BID International Quality Conventions are held every year in the cities of Geneva, New York, London, Paris and Frankfurt, providing a well-known location for the convention, which will receive extensive media coverage and assuring that participants will be able to enjoy these beautiful, historical locations. In Paris, BID Conventions take place at the The Hyatt Regency Paris Etoile, part of the Convention Hall "Palais des Congrès de Paris", ideally located near the Champs Elysées and the business district of La Défense. In Geneva, BID conventions are celebrated at the Geneva InterContinental Convention Hall, located across from the United Nations in the heart of the most politically active district of Switzerland. In London, BID awardees arrive at the The Guoman Tower Convention Hall located on the north bank of the Thames, directly facing the historical Tower Bridge and the famous Tower of London. Those delegations that take part at the Frankfurt Quality Convention will enjoy the Frankfurt InterContinental, located on the Main riverbank, with spectacular panoramic views of the city and the river itself. And finally in New York our participants can enjoy the New York Marriott Marquis, located in the center of Manhattan at Times Square, internationally recognized as a global headquarters for business.



From left to right, Federico Neussner, Jose E. Prieto, Antonino Martinez, Enrique Llorente and Alfonso C. Casal

Corporate Quality Improvement

Engineers Antonino Martinez and Enrique Llorente, and Physicist-Mathematician Dr. Alfonso Casal, along with the BID President Jose E. Prieto, directed BID's permanent council in charge of continuous improvement of the QC100 model, in collaboration with a highly qualified team of engineers whose experience allow constant update of the TQM. This highly refined tool for management of communication models among clients, suppliers and employees, aids general

managers of companies awarded by BID to manage the areas of Customer Satisfaction and Human Resources. It also facilitates improvement of company systems and processes and helps focus on the most profitable areas of business activity. For those companies that have already been certified with the ISO 9000, winning the BID International Quality Award means expanding strategies for quality management by receiving the QC100, the

BID Total Quality Management model, created as an innovative tool for Directors of Quality. The BID Awards are a tool for global communication helping to spread the latest technologies related to quality culture and endorsement. In this way, the BID Award symbol endorses the corporate image of winning companies through marketing, advertising, press and television as well as for trade fairs, point of sale, office space, and buildings and vehicles.

The QC100 Model Outlines the Voting Criteria for BID Awards

BID carries out continuous polls concerning votes for the most outstanding companies and organizations. The International Business Initiative Directions awards are presented on the basis of meeting the criteria of the QC100 TQM (Total Quality Management,) the contents of which serve as guidelines to leaders to improve processes and systems. The BID QC100 Model of TQM allows company managers to consolidate and strengthen their position in the market. Basic steps to successfully implement the TQM program in companies are:

- A quality-driven organization
- A customer-minded approach
- Job satisfaction
- Technological renewal
- System efficiency
- Leadership in society
- Concentration on the most profitable areas of business

BID & BID Group One Building Better Quality Technology Worldwide

Founded in 1986 by a group of professionals, which includes engineers and professors, and in collaboration with business peers in the US and Europe, BID created a comprehensive method for Total Quality Management, the QC100 model, to provide CEOs with management and learning tools to implement effective growth strategies. The method has already been implemented in 179 countries with remarkable success and continuously adapts to the changing world markets and the client needs to promote quality culture at a national level.

To recognize the prestige of outstanding companies and organizations and its commitment with quality, BID holds annual conventions in important business capitals in Europe such as Frankfurt, London, Paris, Geneva, and Paris in the U.S. expanding its business conventions for those delegates all around the world who come to network,

discuss, learn and share strategies to strive for excellence, innovation and creativity.

Important leaders from different business fields and professionals from outstanding companies are selected by BID to receive the prestigious award in these financial capitals. Among some of the previous awardees are major organizations such as: Alcoa Howmet ranked 735 on the Forbes Global 2000, belonging to Alcoa at 126 on the Fortune 500, as one of the world's producers of aluminium; Tata Elxsi one of India's largest and oldest conglomerates with a stock market average price of INR 639, on the Bombay Stock Exchange for the last 5 years; Turner International Middle East, known for project management of the Burj Khalifa Tower, the tallest floored building in the world; Khronichev State Research and Production Space Center with 20 years of success of launch services.

Global Empowerment for Excellence

BID GROUP ONE

